Windham High School Business Certification

-Explore career pathways -Gain entrepreneurial skills Why? -Enhance essential skills such as professionalism, communication, critical thinking, and financial awareness -Showcase to higher education a desire to Receive valuable hands-on experience through extended learning opportunities pursue business and/or internships

Required Business Classes:

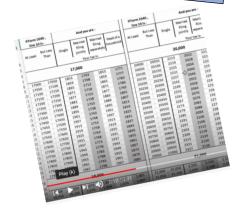
Business Management Accounting 1 Marketing 1 Business Class Options: Marketing 2 Marketing 3 Global Marketing Sports Marketing Personal Finance Accounting 2 Computer Applications App/Web Development



New Marketing Mix Strategies

Product: keep traditional products for brand identity, healthier products, allergy-friendly products, gluten and dairy-free products, vegan products, healthy treat idea, more fruit-based

s, vegan pased rpuses relatable



Certification Requirements:

-Complete at least 5 Business Classes.

- -Take Statistics
- -Complete all required classes for NH Scholars
- -Maintain 3.0 GPA
- -Participate in either an Internship or ELO

-Actively participate in either FBLA or DECA (for at least 2 years).

